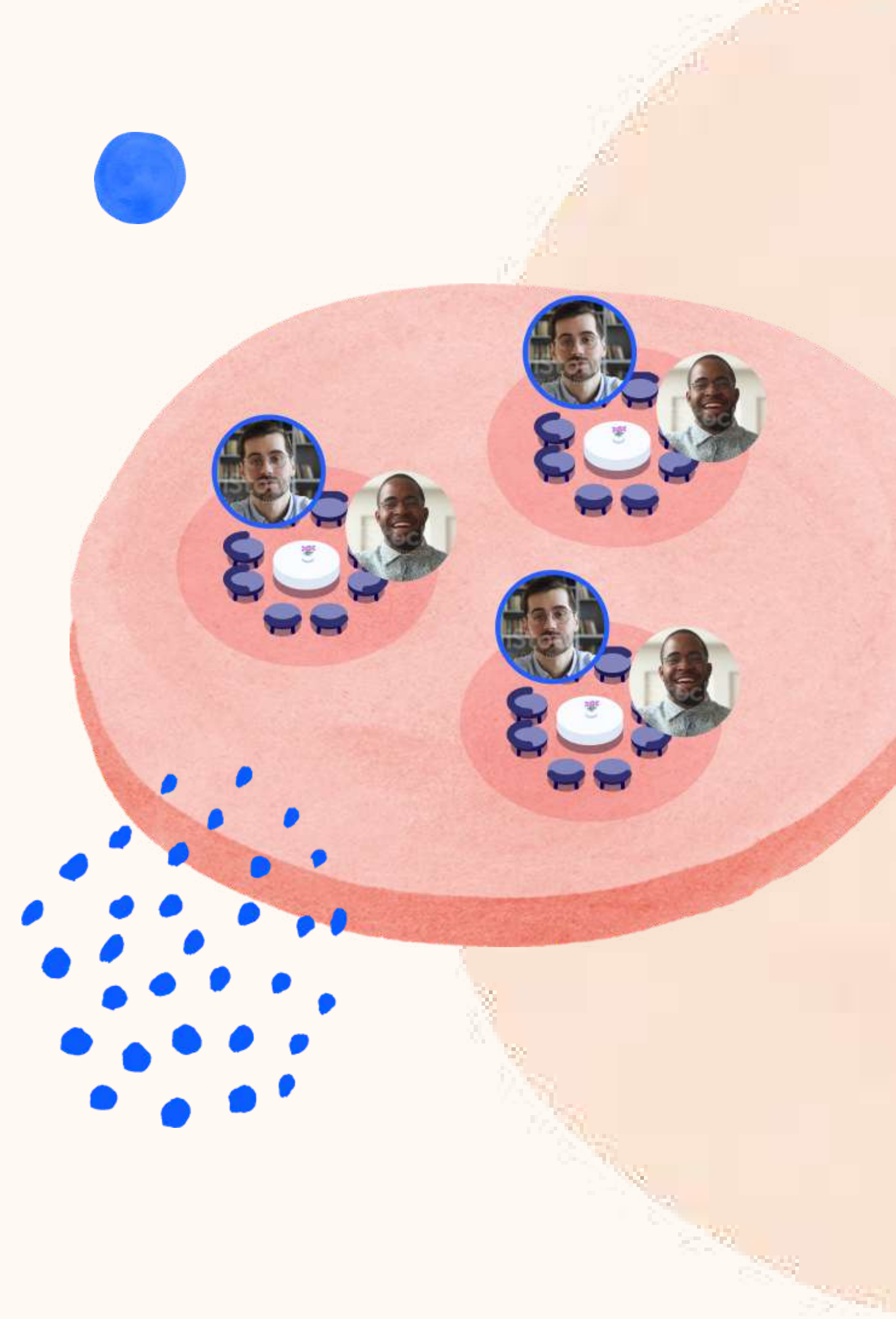




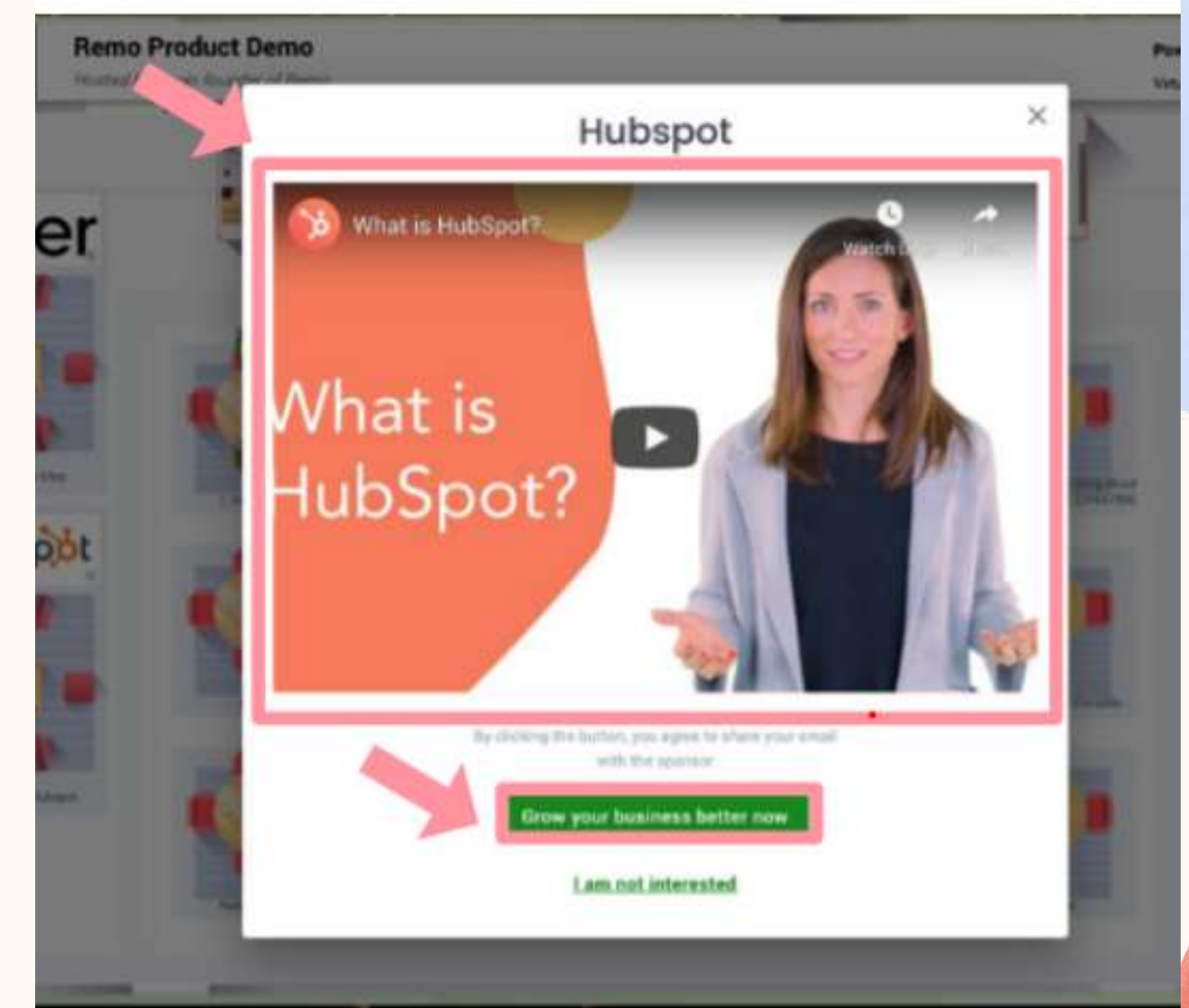
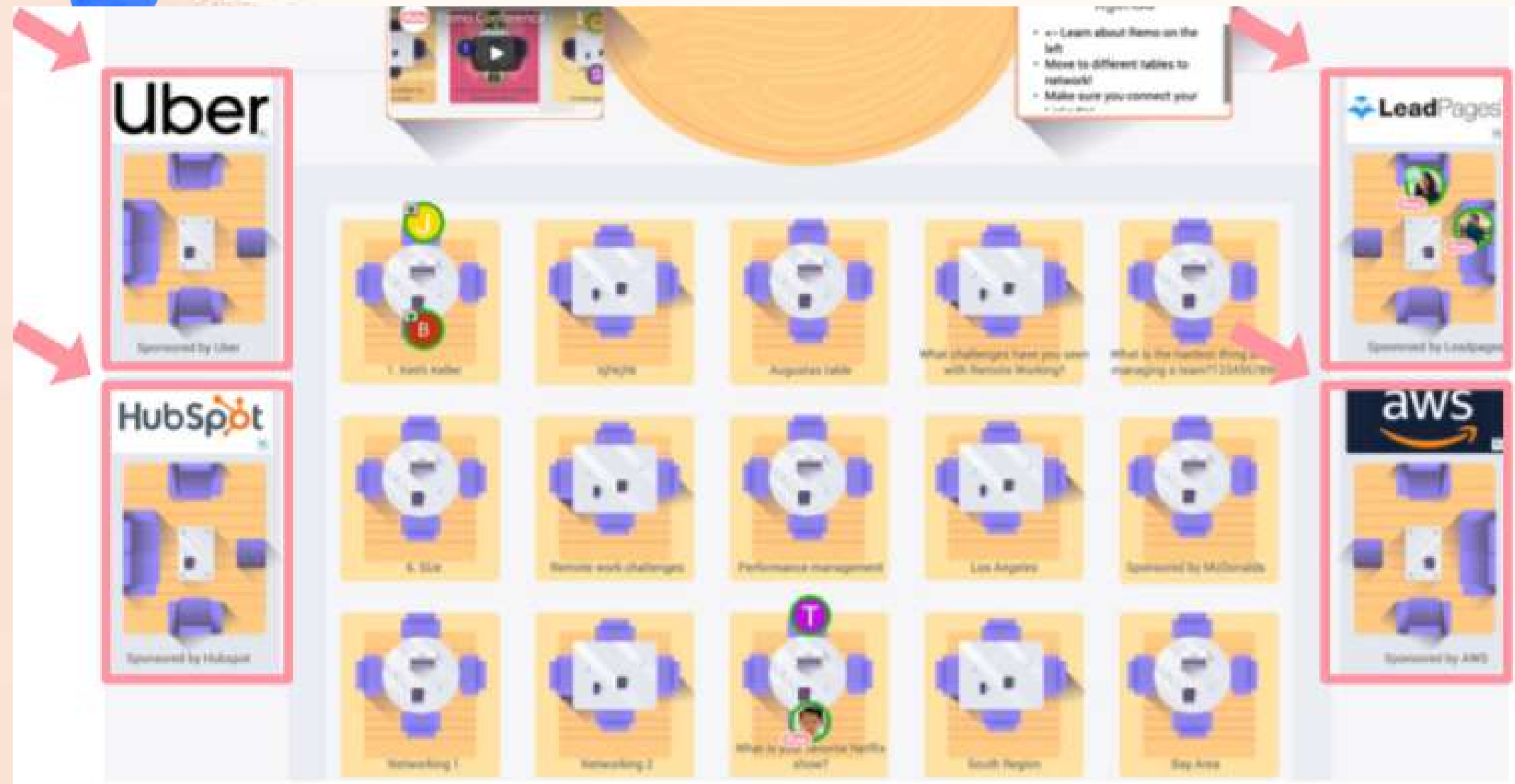
Event Guide for Sponsors

All you need to know about how to work with sponsors and sell your Remo Events



Sponsor Booths

Taking out a sponsor ad on Remo has a number of benefits:



1

Sponsor Booths are displayed prominently to all event guests

2

Add their logo, a video or image, and link to their website

Sponsor Booths

Taking out a sponsor ad on Remo has a number of benefits:



You can Download data from all users who clicked on the call to action button on their ad

Data includes:

- *Email address*
- *Name*
- *When they clicked on your ad*

	A	B	C
1	Email	Name	ClickedOn (America/Chicago)
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

**You can also get access to the full guest list of the event including: Emails, Names, Whether they registered and attended, login/logout time and total time spent in the event

Table Names

For a less costly alternative to sponsor ads, some sponsors pay to have a table named after them

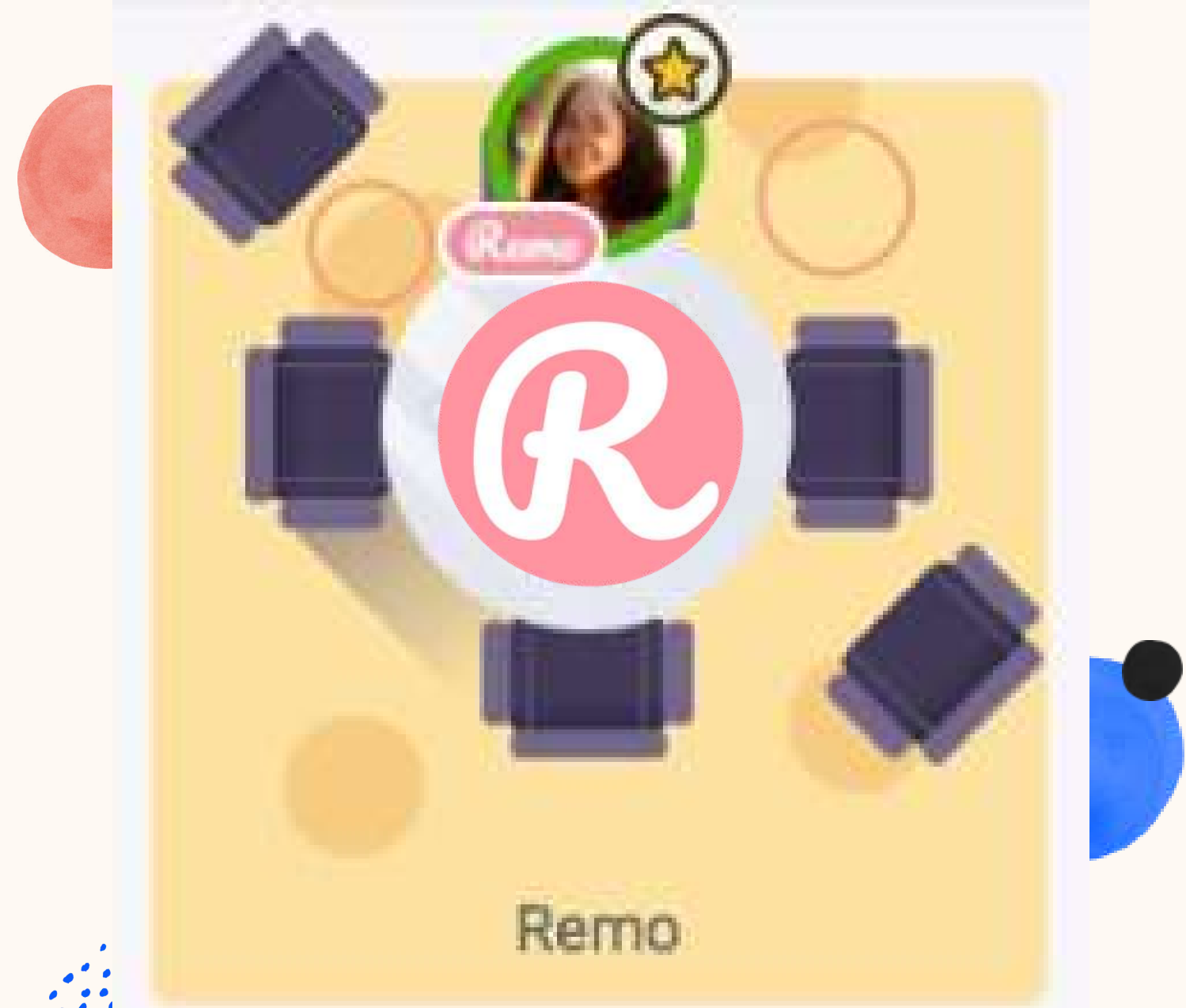
Table names may be unique to an individual floor, or they may be applied across all the floors in a building



Table Logos

Place a sponsor banner above the table

*Note: The number of sponsor booths available depends on the event hosts subscription plan



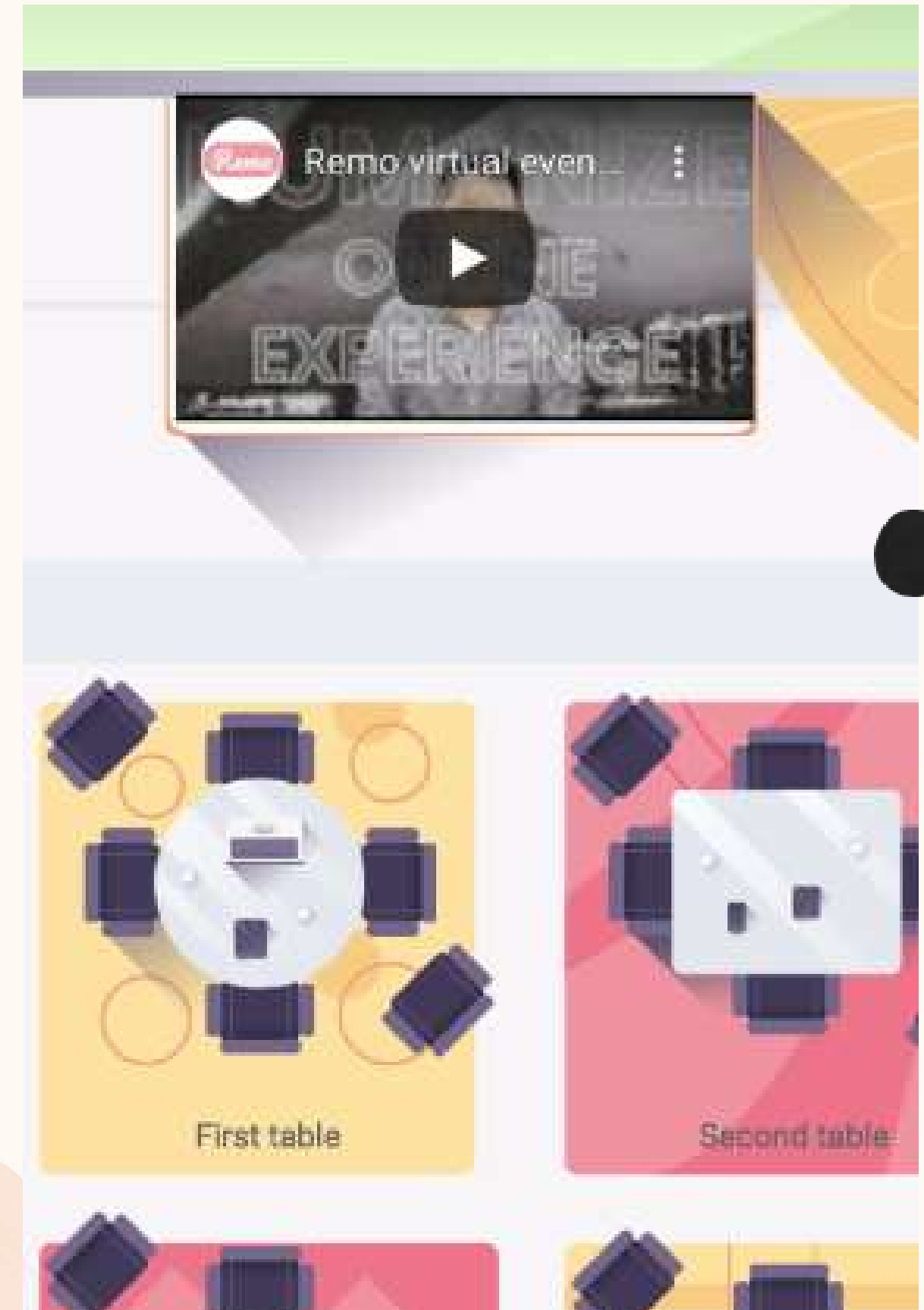
Place a static logo directly on a table

A custom floor plan gives you unique sponsor abilities...

Billboard Video

You can have a premium sponsor's video advertisement available for all guests to play when they want during the event time

Alternatively, if you want to feature multiple sponsors, you could create a rolling sponsor deck as a video, upload it to Youtube, Twitch or Vimeo and play it here



Whiteboards

Even before your event starts you can populate the table whiteboards with sponsors' content (images, videos, text and more!)

The screenshot displays the Remo event platform interface. At the top, it says "Welcome to Remo". Below this, there are several whiteboard options:

- Pricing!**: A table with columns for "Price", "Seating", "Tables", and "Beverages".
- How to get started as an attendee**: A video thumbnail.
- Jam Session 1**: A whiteboard with a grid of yellow sticky notes.
- What makes a successful networking event?**: A whiteboard with a grid of yellow sticky notes.
- Custom floor plan**: A video thumbnail showing a floor plan.
- Using our whiteboard**: A video thumbnail.
- Post a note!**: A yellow star icon.
- Remo vs zoom**: A comparison table between Remo and Zoom.
- USEFUL LINKS**: A section with buttons for "Help centre", "Plan Types", "Our Website", "FAQ Centre", "Purchase a plan", and "Pay per event".

This is especially useful for a sponsor exhibit, where each sponsor has a table. They can use the whiteboard to showcase any information they want!

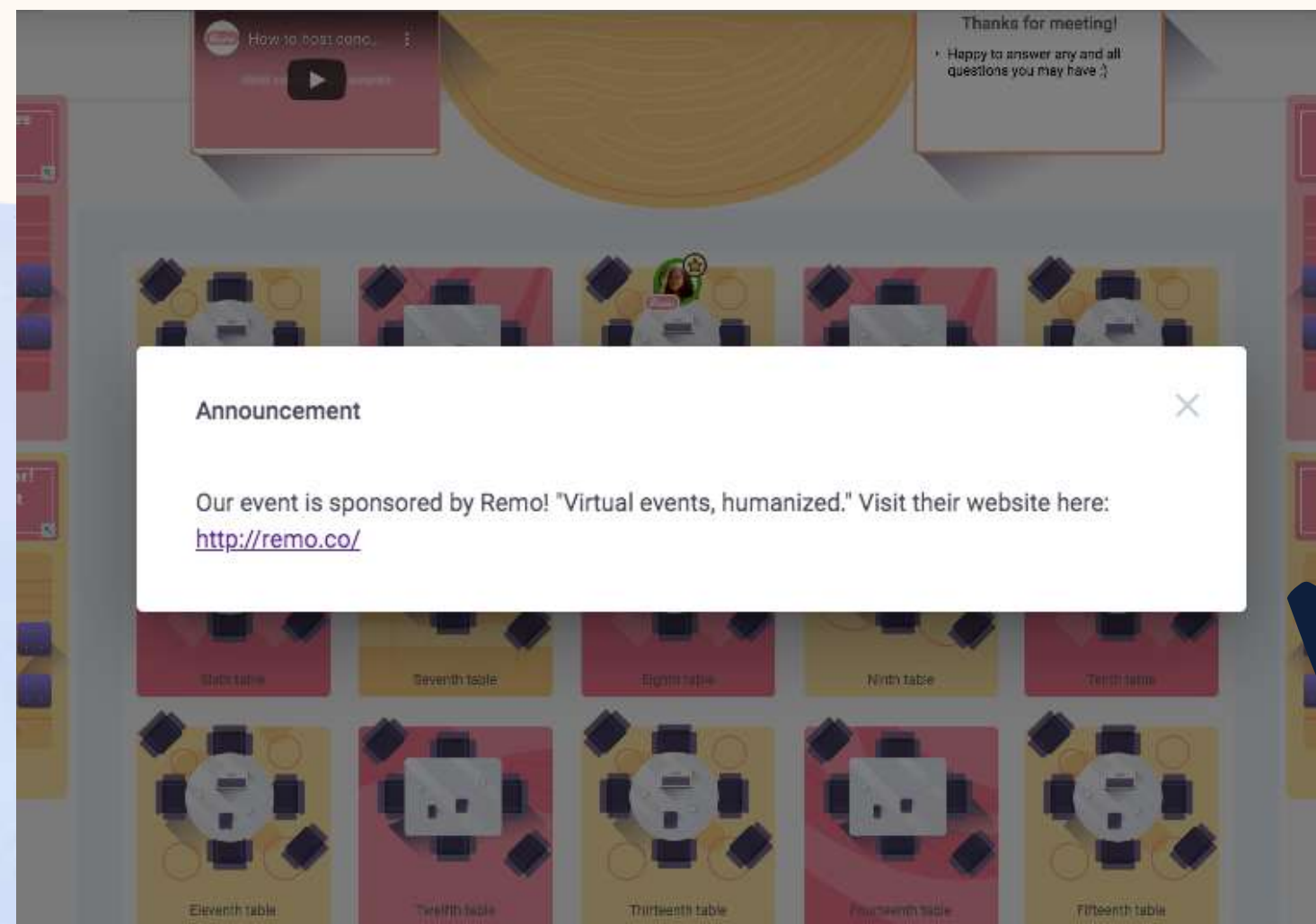
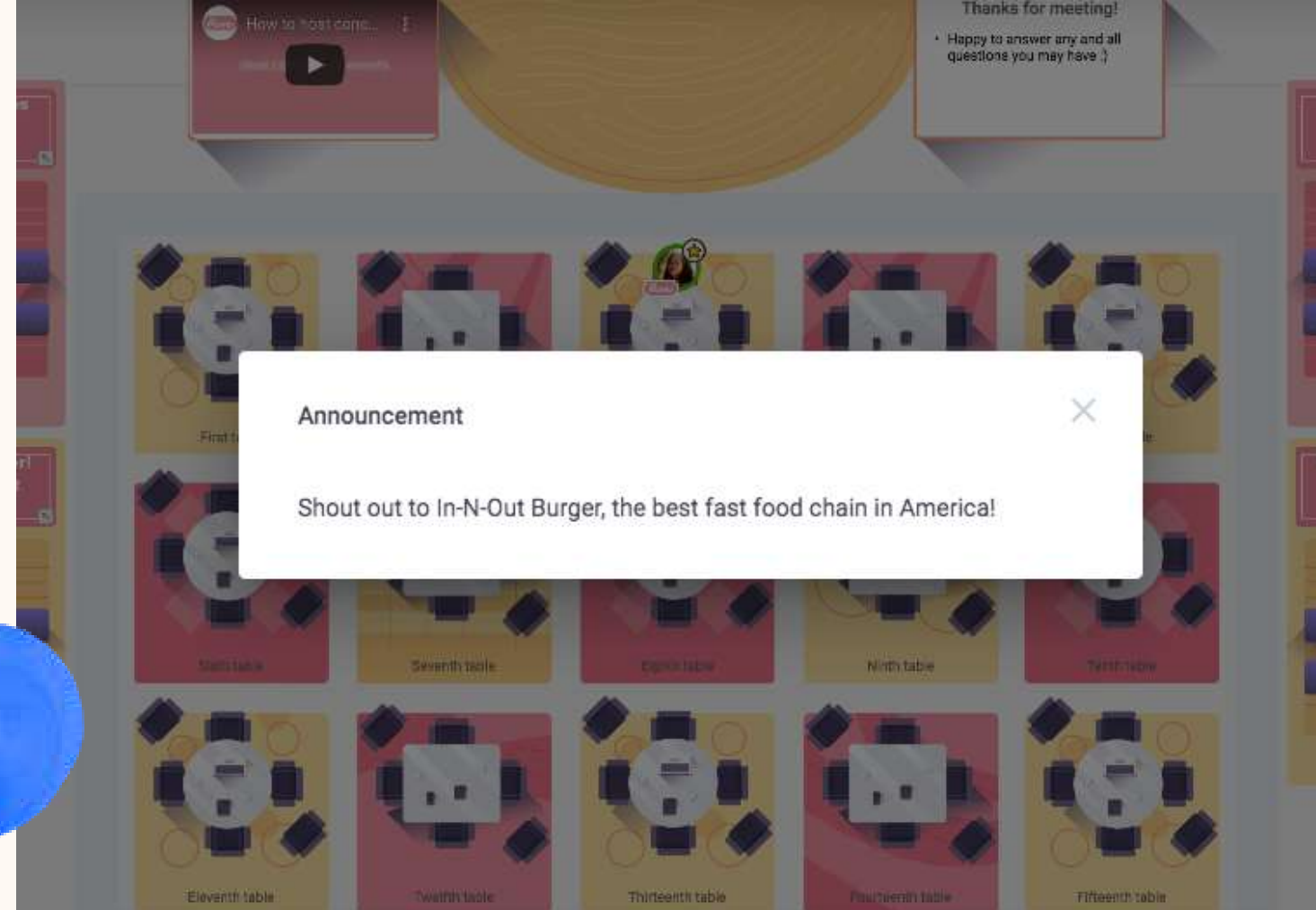
Announcements

Announcements are a great way to call attention to your sponsor's brands.

Announcements go out to all guests in the event space

They can also include links!

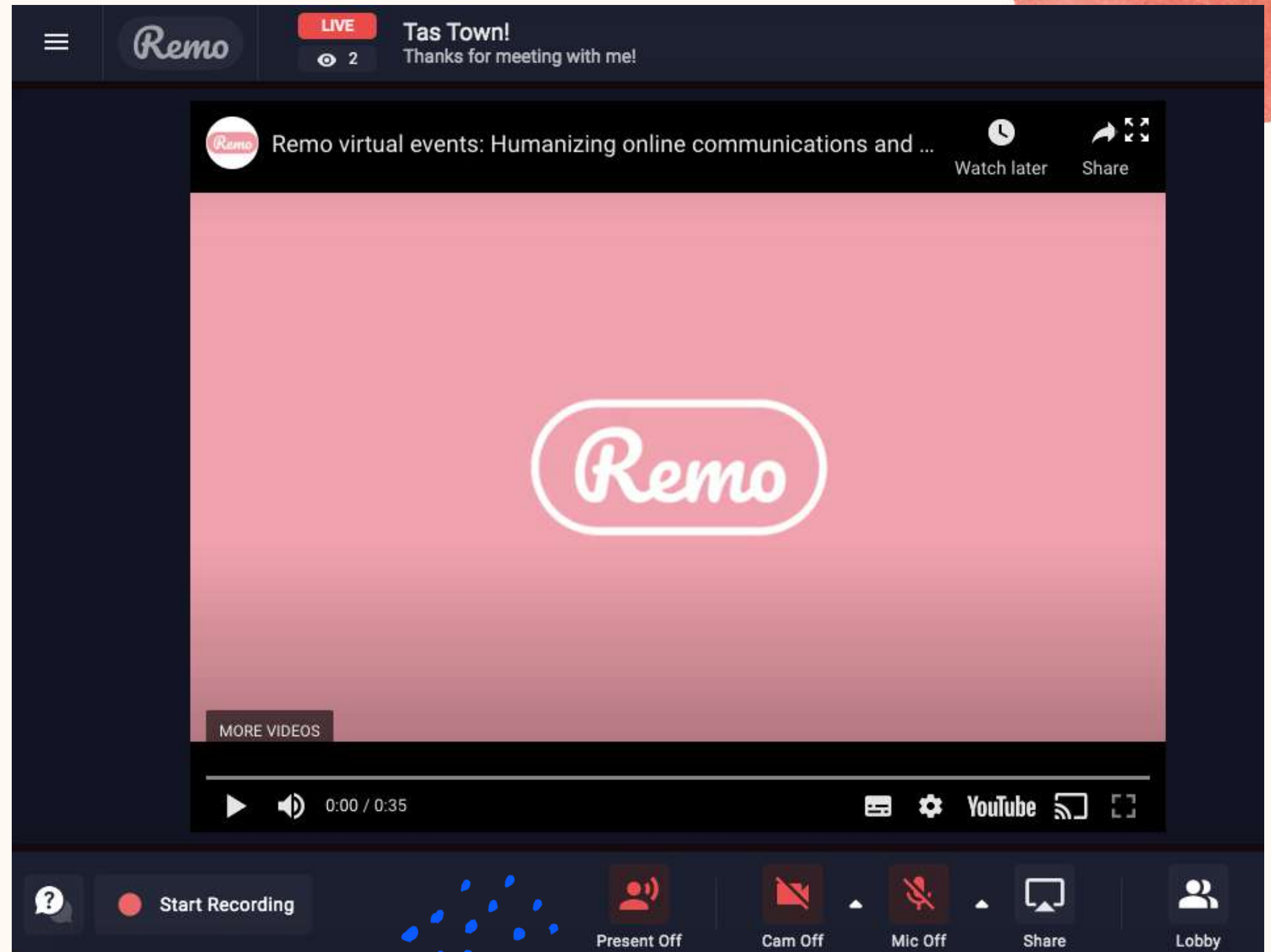
Here are examples of a text announcement in Remo



Presentations

You can share a commercial for your sponsor company in the presentation via the "Share Video" function

Alternatively, the presenter can verbally call out the sponsoring organization

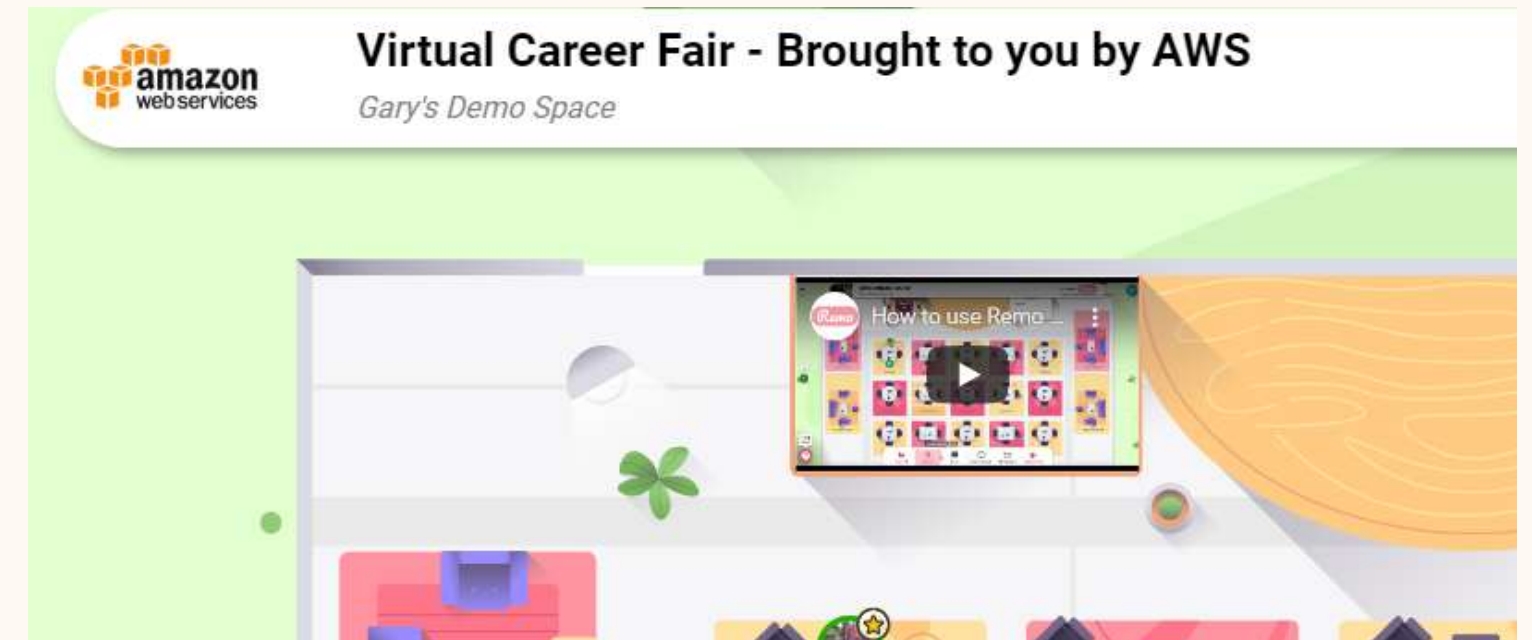


Event Naming

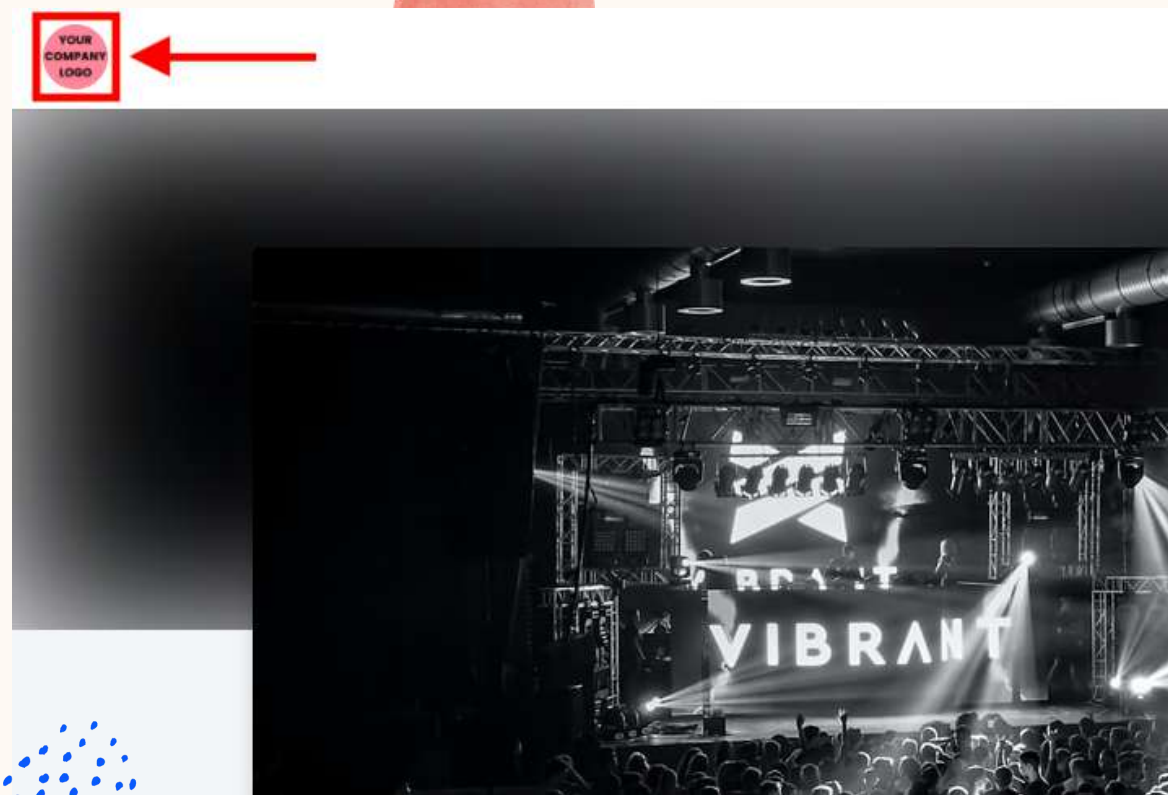


One of the most visible forms of sponsorship involves **naming** the event after your sponsor company and displaying their **logo** on the **event landing page**

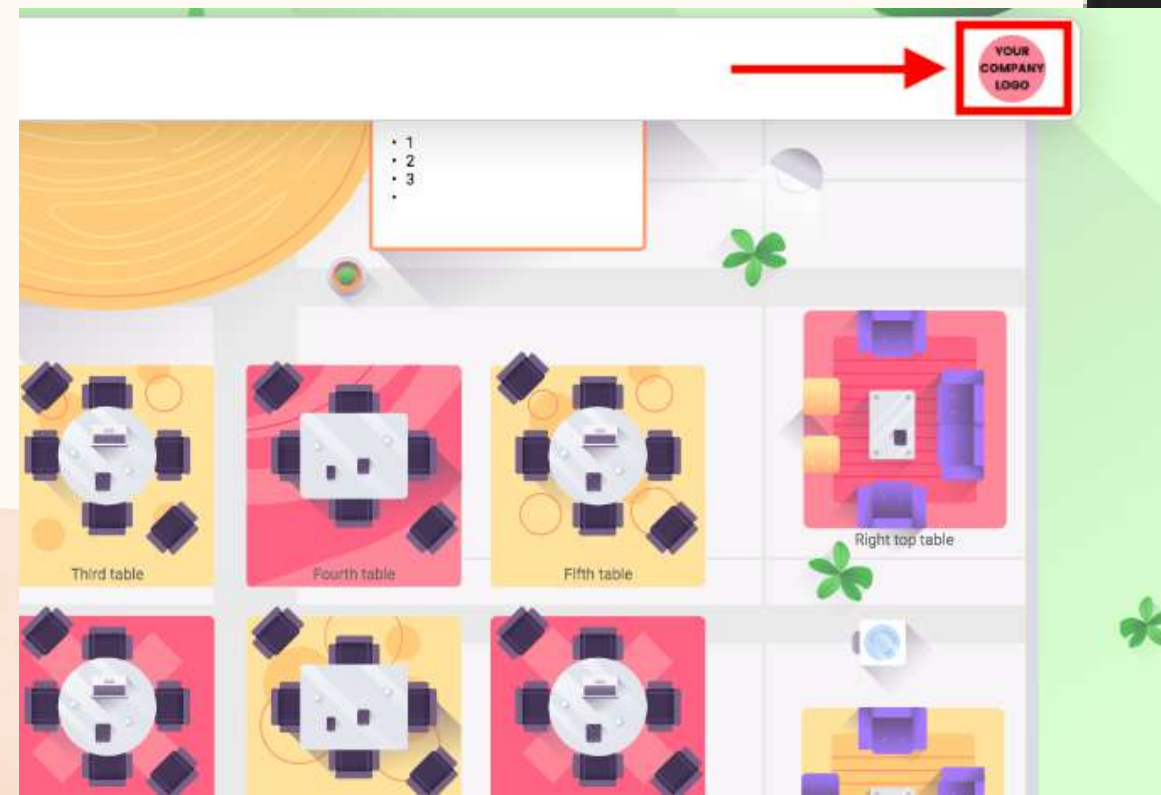
When doing this, the sponsor's **logo** and **name** appears at the **top of the event screen** for all guests as well



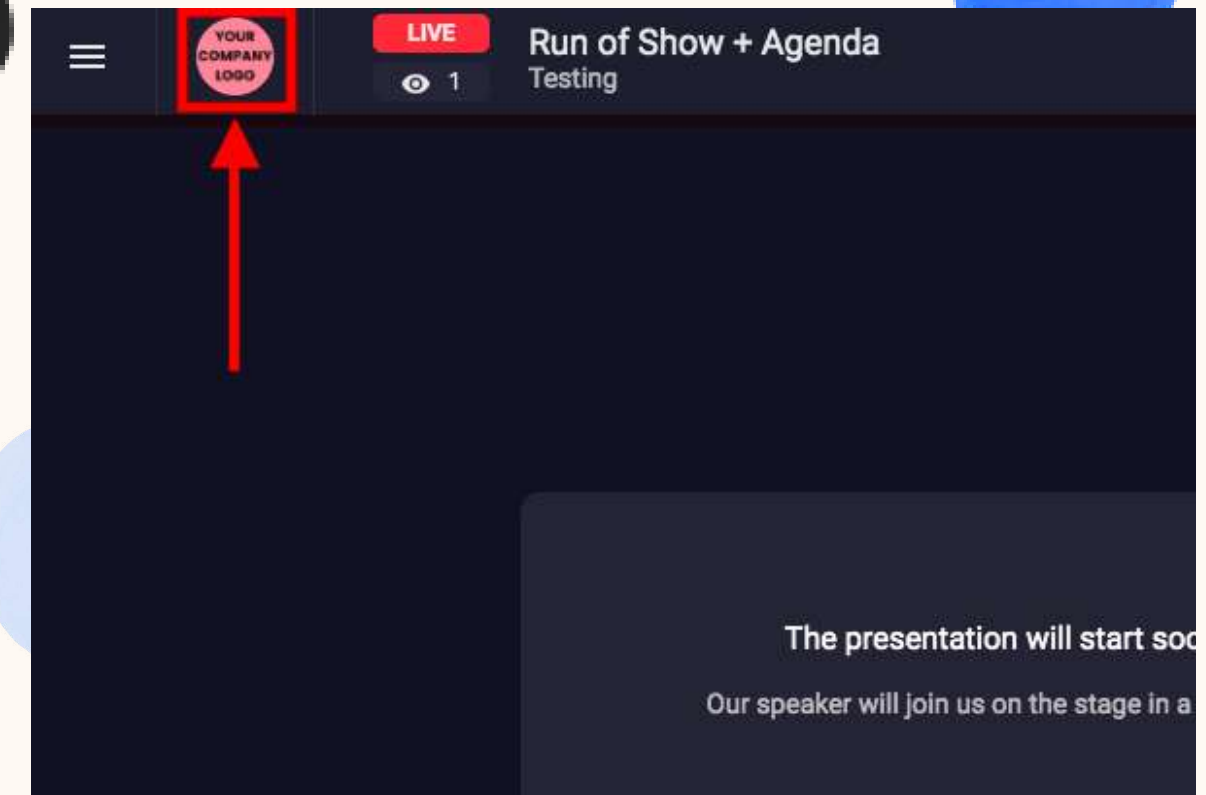
Event Branding



Have your sponsors logo displayed on the upper left corner of the event landing page



Have your sponsors logo displayed on the upper right corner in Conversation Mode

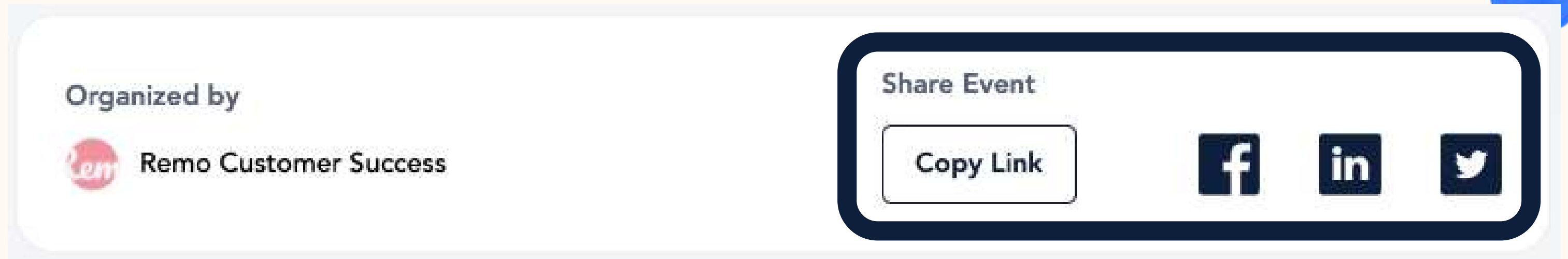


Have your sponsors logo displayed on the upper left corner in Presentation Mode

*NOTE: Custom Event Branding is only available for some plans, so please check our [pricing page](#) for more detailed information

Sharing on Social Media

You can share your event via Facebook, LinkedIn and Twitter and let potential guests know that your event is powered by (insert sponsor company names)



Alternatively, your sponsors can also share the event via their own social media pages

Sponsor Tiers Example



DIAMOND SPONSOR

- "Brought to you by..." in the event name
- Company logo on landing page and event space
- Featured Sponsor Video in the Video Billboard
- Show commercial during presentation mode
- Sponsor booth with logo/ image/ video and clickable link
- Access sponsor ad data AND guest list



PREMIUM SPONSOR

- Sponsor booth with logo/ image/ video and clickable link
- Access sponsor ad data
- Named 6 seat lounge on every floor
- Logo on promotional materials



BASIC SPONSOR

- Named 6 seat table on every floor
- Placement highlight on promotional materials

Thanks and enjoy your
event!



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Experiences That People Can't Stop Talking About

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